

# impact report

2025

Travel as a  
**Force for Good**

# About us

## Our Vision

Grow the #travelpositive movement to foster a regenerative mindset so that the diverse cultures and the nature of Indonesia flourish under the stewardship of caring communities.

## Our Mission

To deliver transformational and extraordinary experiences that create profound empathy and appreciation for People, Nature, and Culture.

## Our Core Values

### People

We believe the soul of any journey lives in the people we meet, work with, and visit. When we are traveling as respectful and open-minded guests, share a meal or laughter, we create bridges of empathy that helps us to connect with our inner-self and others. This doesn't only support local communities but enables opportunities of profound transformation for us.

### Nature

We believe the mountains and oceans are living systems that give us life and wellbeing. When we travel, we want to tread lightly and restore nature, ensuring the places we love are left vibrant for the next generation to come. Moreover, it is an opportunity for us to reconnect deeply with nature.

### Culture

We believe local wisdom and tradition tells the stories of a destination. When we explore with curiosity and honor the unique identity of places we not only support diverse traditions to keep thriving but we have the opportunity to learn from the wisdom of the past centuries that might impact our future.

#travelpositive

# Founder's Message



**Matteo  
Bierschneider**

Chief Operating Officer

When you want to do things differently there aren't many blueprints out there, so you go on an adventure with a similar-minded team and try to find the answers. That requires some failures but many more wins to learn, adapt and scale.

The second year of Sejiva was exactly that, a learning journey, but we can see a clear upwards trend with increasing market demand and real positive impact through our travel products.

I am excited to kick off the 3<sup>rd</sup> year with many meaningful collaborations and exciting journeys.



**Julius  
Bramanto**

Chief Marketing Officer

2025 was a pivotal year of learning, consolidation, and collaboration. Swimming against the mainstream current is demanding, yet our niche path is our greatest reward. It has strengthened our resolve: we are on the right track to being a force for good in Indonesia.

This year will be transformative. Through deeper synergy with the Wise Step Group, we're bringing Regenerative Village Hubs and the Kepulauan Seribu Coral Center to life.

Thank you for standing with us. Our most impactful journey lies just ahead.

# Our Positive Impact

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Growing our **#travelpositive** movement means we need to continuously explore how tourism can create positive net benefits for the destinations and communities we visit. As a small travel company, tracking impacts is important yet sometimes challenging due to the resources needed for holistic measurement. To ensure our growth is meaningful and impact is measurable, we focused on the following aspects in 2025:

# People

In traditional tourism, up to 80% of revenue 'leaks' out of the local economy. We ensure your journey directly empowers local communities. By prioritizing local ownership, we minimize leakage and maximize local prosperity.

We are measuring the heartbeat of our destinations by tracking direct economic benefits to local families and communities. Our goal is to ensure that your journey becomes a catalyst for financial independence and fair wages.



# Nature

Nature is one of the main reasons why visitors come to Indonesia. To ensure the places we visit remain intact and beautiful we encourage our travelers to reconnect with nature and actively restore it.

Carbon footprints and plastic waste are measured and minimised through strict ethical standards. Reforestation and rehabilitation initiatives turn travel into a healing force, protecting Indonesia's biodiversity through direct, ground-level action.



# Culture

By measuring our support for community-led tourism and traditional heritage, we ensure that the unique stories, rituals, and soul of Indonesia's diverse cultures continue to thrive for generations.

Our travelers not only experience culture but directly contribute to and immerse in local wisdom which are the hidden treasures of any destination. Indonesia's diverse ancient knowledge remain a living reality, turning every journey into a shield for sustainable cultural preservation.



# Activities in 2025

We believe not everything that matters can be quantified in numbers.



## Open Impact Trips

Sejiva experimented with different open trips to engage domestic and international travelers. We are a big fan of collaboration and collaborating with different partners (Rumah Literasi Hijau, Alitra, Amazing You, Desa Laguna and Main Outdoor) allowed us to create meaningful experiences that foster a strong connection to nature, culture and people.



## Corporate Impact Trips

We believe that every business can be a force for good. We are very happy to see how our experiences transform businesses and lead to real positive impact on the ground. A special thanks for joining our vision to EO, our collaboration and trips to Rote and Banda Neira really did leave a mark.

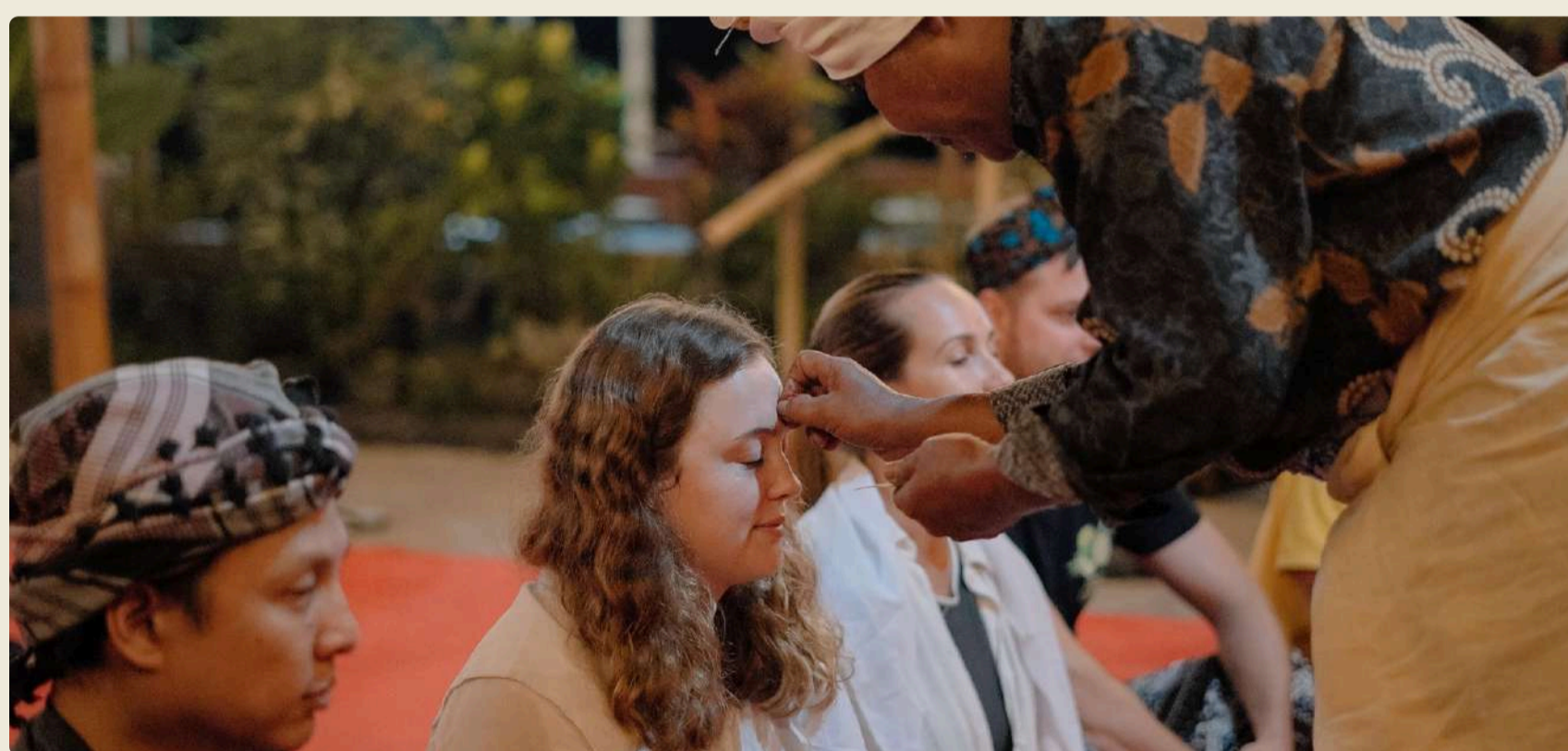
# Activities in 2025

Sejiva strives to be part of a regenerative movement, delivering transformational experiences that foster deep empathy for People, Culture, and Nature.



## Pilgrimage to Bhutan

Now the third year in a row we are deeply grateful for Miles and the Gradual Path to collaborate on such a great travel project. After Indonesia (2023), Japan (2024), the Pilgrims went to Bhutan this year. It was a mesmerizing experience. All Pilgrimages contribute to the building of a World Peace Stupa in the Himalayas.



## Rinjani Ancient Wisdom

Indonesia offers a spiritual solution to connection of soul, culture and nature in almost all the islands original belief systems. Sejiva worked with the local community of Tanah Beaq in Central Lombok to revive the ancient wisdom of Mount Rinjani of the local Sasak Tribe.

# Activities in 2025

In that spirit, we want to share these highlights from 2025 that reflect our vision and the soul of what we do.



## Selaras Jiva

Selaras Jiva is Indonesia's new wellness ecosystem. We integrate ancient wisdom with modern science to establish stillness in urban environments. We guide your holistic path to reconnect with yourself, others, and nature. Our practice restores absolute balance among mind, body, and soul.



## UN Tours – Agoda Grant

We proudly announce our selection as a winner of the Sustainable Tourism Impact Fund, a partnership of Agoda, WWF Singapore, and the UnTours Foundation. This low interest loan allows us to expand regenerative practices, support local communities, and invite our #TravelPositive audience to share these meaningful experiences. We deeply appreciate this backing.

# Our Ecosystem

Sejiva is officially part of Wise Steps Ecosystem. Our collaboration goes beyond being a travel company, we want to be a driver for positive change in our society and the tourism industry.

Together with Wise Steps Consulting and Wise Steps Foundation (Wise Steps Impact) we create systemic solutions that foster positive impacts through the power of tourism.

This year Wise Steps creates a dedicated catalyst fund that will be used to support local businesses to scale the environmental or social impacts. Sejiva collects contributions from every trip and also in form of carbon emissions which will be dedicated to this fund. In 2026 the fund will support multiple initiatives that will hopefully contribute to an improved sustainability performance of Indonesia's tourism industry. One of which is the initiation of a national sustainable tourism stakeholder platform:

[click here!](#)



**Wise Steps Foundation** focuses on community-driven growth and heritage preservation. The organization provides vocational training and scholarships for rural youth to create economic opportunities. Programs include waste management initiatives and soap recycling for the hospitality sector. These efforts empower local communities to manage their resources while protecting natural environments.



**Wise Step Consulting** provides sustainability advisory services for the tourism and hospitality sectors. The firm creates destination management strategies and ESG frameworks. Businesses receive assistance with impact assessments and net zero transitions. As an official Global Sustainable Tourism Council training partner, the team provides education and research for responsible industry growth.



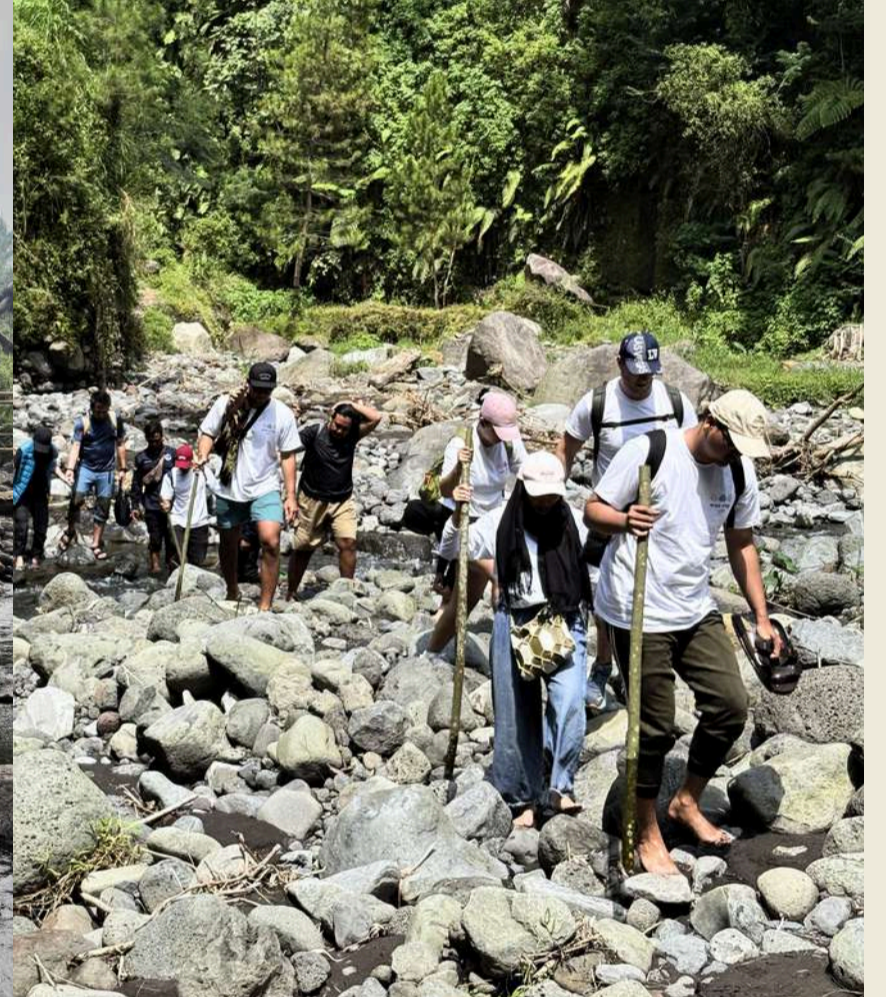
**Wise Tourism Academy** serves as an online learning platform for tourism professionals. It provides specialized knowledge to improve professional skills and supports the development of future industry leaders. The curriculum focuses on applicable sustainability practices. This community connects individuals who seek to improve the quality of Indonesian tourism and local livelihoods.



**Sejiva** facilitates regenerative travel experiences and educational journeys for students. The organization produces positive results for nature and culture. Travelers engage in meaningful encounters with local communities and ecosystems. These trips support local businesses and environmental conservation. This model ensures travel contributes to the health of the destination and residents.

# Annual Meeting & Outing

In that spirit, we want to share these highlights from 2025 that reflect our vision and the soul of what we do.



# Regenerative Village Hub in 2026

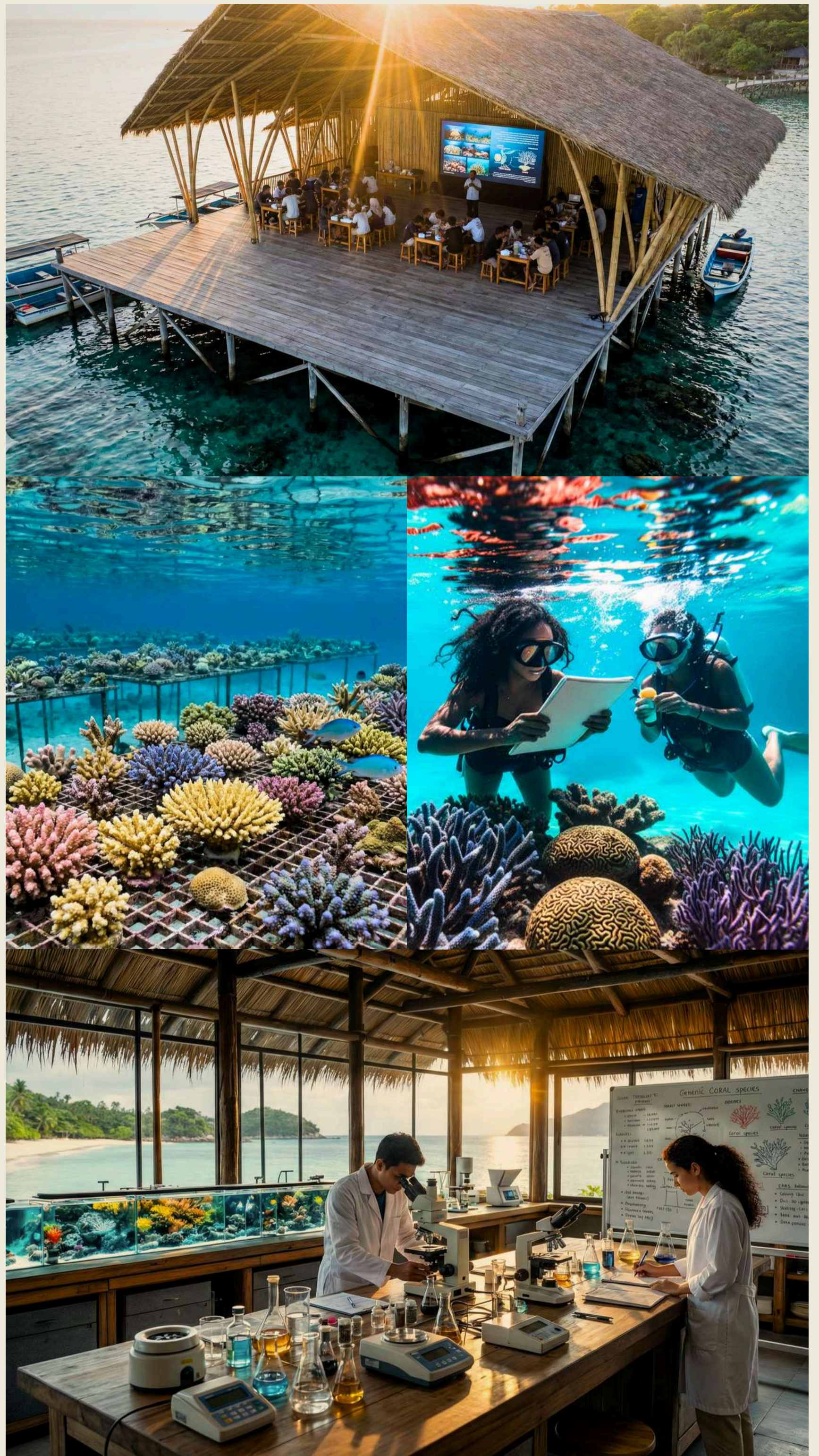
Sejiva's next step on the road to more regenerative solutions is to renovate a local community homestay and develop community-based experiences.

Tanak Beaq is a regenerative sanctuary in Central Lombok. It defines the guest experience through wellness, agriculture, culture, and adventure. The ten-year roadmap combines ecological restoration with Sasak heritage. This model generates local employment, circular systems, and organic exports for high-yield global travelers.



# Jakarta Coral Center in 2026

Jakarta Coral Center is a restoration initiative at thousand islands archipelago located at the doorstep of Jakarta. While the islands faces threats from coastal waste, plastic pollution, and heavy tourism traffic, nature still thrives in areas housing vibrant coral nurseries and turtle conservation programs.





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**Connect with us**



**#travelpositive**